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Eden GLAD GARDENS Peter Herborn, Proprietor Box 7

The Best in Newer Gladiolus MT. EDEN, CALIFORNIA

POSTMASTER: Form 3547 requested

Eden GLAD GARDENS P. Herbus Proprint of Agriculture

RECEIVED

MOUNT EDEN, CALIFORNIA

Choice Gladiolus

NEW INTRODUCTIONS FOR 1953

WHISTLE STOP (Ted Woods)

Whistle Stop is beyond a doubt one of the most brilliant rose purple in existence. It attains height of 64 to 66 inches, very lengthy flower head up to 34 inches with a total of 24 buds. The florets are wide open having excellent placement and formal type. Will open 10 in the field and 12 inside. Very healthy with good habits. The stem is heavy but not clumsy, it has good vigor and good balance. The florets are ruffled and fluted with heavy texture. Attachment is very firm. Whistle Stop is a brilliant rose purple with rose spear. There is no flecking, crooking or streaking. In a rose class it would be hard to beat this. An early medium, blooming in 80 days.

TRULY FAIR (Ted Woods)

Truly Fair, a glorified American Beauty Rose Red. A marvelous color of outstanding value to florists trade. A very early red blooming in about 65 days. It has excellent vigor with straight willowy spike and perfect balance. A swell cutflower. Truly Fair is the color of a red rose having a 41/2 inch floret with medium ruffling, a wide open face and heavy texture. Its placement is good and of the formal type, attachment firm. It attains a height of 58 inches with a 30 inch flower head and is extremely healthy. The total number of buds being 22. It will open 7 in the field and 8 showing color. A very beautiful glad with a lustrous satin sheen. I am sure you will like it.

> Per each: L. \$3.00; M. \$2.00; S. \$1.00; Bbts. 75c Per 10: L. \$22.50; M. \$15.00; S. \$7.50; Bbts. \$5.00 Unit: 3 L.; 3 M.; 3 S. and 25 Bbts. \$21.50

BEAU BRUMMEL (Harry Deam)

(Class-530)

An intense, clear orange salmon with a cream throat. Beau Brummel opens 6 giant ruffled fluted, needlepoint florets with nearly all remaining buds in color. It makes long flowerheads and is tall, vigorous grower. Propagation and germination are good. Substance is very firm.

> Price, each, any size bulb \$2.00 1 bulb, any size and 10 selected bulblets for \$4.00 The above are the originators' descriptions.

1952 INTRODUCTIONS

HEIRLOOM—Rose orchid lavender in color, crystal clear with no flecking, strong grower. I had some very impressive spikes of this glad, and no doubt it will go a long way when stock becomes more plentiful.

L. \$5.00; M. \$4.00; S. \$3.00; Bbts. 50c. Unit: 1 L., 4 M. and 25 Bbts. \$25.00.

ROSITA—A unique shade of rose accented by a small darker blotch, and with a narrow white line around all petals. Wide open tightly attached blooms are rolled, frilled and fluted. Rosita is a grand variety for exhibition and cutflower use.

L. \$2.00; M. \$1.25; S. 50c; Bbts. 25c. Unit: 10 M., 10 S., 50 Bbts. \$25.00.

TYRONE - New orchid lavender of nice clean shade. Small white markings in the throat with a slight peppering of lavender. It opens 6 to 8 on a head of 20 buds. Holds its color well to the tip. Facing, placement and attachment are just about ideal. Good propagator and grower.

L. \$2.00; M. \$1.50; S. \$1.00; Bbts. 10-\$2.00. Unit: 1 L., 2 M., 2 S., 25 Bbts. \$10.00.

POINSETTIA — Pure light spectrum red slightly ruffled. 6 to 8 open on a tall spike. An excellent commercial and an outstanding glad. See color cut inside.

L. \$1.00; M. 75c; S. 50c; Bbts. 10-\$1.00. Unit: 10 L., 10 M., 30 S., 250 Bbts. \$35.00,

INSTRUCTIONS FOR ORDERING

All orders subject to prior sale. 1/2 pint of bulblets sold at the quart rate. 1/2 peck sold at the peck rate, 25 bulbs at the 100 rate.

Wholesale list is F.O.B. Mt. Eden. All Retail orders are prepaid in the U.S.A. Cash with order or 50% deposit, balance before April 1st. Order early to avoid disappointment. Many varieties were sold out last year before March 1st. We will do our best to please you and be generous in extras. Minimum order \$3.00. No warranty of growth is implied in the sale nor will I be responsible for the crop in any way.

Best wishes for success and a good growing season.



GOLD

The most beautiful deep yellow. Unit price: 2 L., 2 N 2 S., 10 Bbts. \$3.00. 10 L., 12 M., 12 S., 100 Bbts. \$20.00.

RAINBOW COLLECTION

Try this hand mixed collection made up of many varieties in this list. 100 L. (1 $\frac{1}{4}$ " up) \$6.00; 50 for \$3.50. 100 M. \$4.00; 50 for \$2.50. All will give a long

BULB SIZES: L.—Large 1¼" up, M.—Medium ¾" up, S.—Small ¾" up. 10 bulbs at 8 times the single rate, 5 at the 10 rate. Large and Medium bulbs make the best spikes, many small bulbs will bloom and make fine bulbs for next year. California customers add sales tax.





GLADIOLUS RETAIL PRICES -- Spring 1953 -- The best of the late introductions -- postpaid to any point in the U.S.A.

ADORATION—A very strong growing orchid pink or light rose. L. 10-\$1.00; M. 10-60c; S. 10-40c; Bbts. pkg. 25c.

ADORABLE-Light pink with lavender cast. Nearly self colored. Strong grower. L. 60c; M. 40c; S. 20c; Bbts. 10-50c.

ANDRENA—A beautiful pale phlox pink with a large pale yellow throat. L. 30c, 10-\$2.40; M. 20c, 10-\$1.80; S. 10-75c; Bbts. pkg. 35c.

ACE OF SPADES—Very beautiful deep black red with glistening sheen. Tall spike with 6 open. One of the darkest of the so-called blacks. M. \$1.00; S. 50c; Bbts. 10-\$1.00.

ANIMATION—Scarlet red with a few faint white lines that brightens the whole flower. L. 10-\$1.00; M. 10-80c; S. 10-40c;

ANN SHERMAN—Clear shell pink with white mid rib. Heavy ruffling and fluting. 7 open on a tall spike. L. \$2.00; M. \$1.25; S. 75c; Bbts. 10-\$1.00.

BETTY DUNCAN—Clear orange with a gold throat. Tall plant with 6 to 8 open. Looks like a good commercial. L. 10-\$1.20; M. 10-75c; S. 10-50c; Bbts. pkg. 25c.

BIRCH RED—Large deep red, its purity of color and vigorous growth make it a must have. L. 10-\$1.20; M. 10-80c; S. 10-40c.

BLUE BOY—Deep violet with darker blotch. Medium height. Too bad it doesn't make better looking bulbs. L. 25c; M. 10-\$1.50; S. 10-\$1.00.

BONANZA—Tall early yellow with six large well placed blooms open on an 18 bud spike. L. 50c; M. 35c; S. 25c; Bbts. 10-\$1.00.

BRIDAL ORCHID—New pastel lavender opening 6 to 8 large florets at a time. Good cutter, growers like this one. L. 25c, 10-\$2.00; M. 10-\$1.00; S. 10-60c; Bbts. pkg. 35c.

BURNS SUCCESS—Light blue with a darker throat blotch, bordered cream. Very strong grower. L. 75c; M. 50c; S. 35c.

CARNIVAL—Bright scarlet with clear white throat. One of the best blotched varieties. Tall grower. L. 10-\$1.50; M. 10-75c; S. 10-50c; Bbts. pkg. 25c.

CIRCE—Color is russet orange with a deeper red blotch. 6 open on a tall 18 bud spike. L. 35c, 10-\$2.75; M. 25c, 10-\$2.00; S. 2-30c, 10-\$1.20; Bbts. 25-50c.

CLEO—A beautiful light pink with a cream ground. Tall spike with 8 open. L. 10-\$1.20; M. 10-80c; S. 10-50c; Bbts. pkg. 25c.

CLARENCE D. FORTNAM—A most beautiful blush pink that opens 8 on a 24 bud spike. A fine show variety, winning many times the most beautiful flower in the show. L. 75c; M. 50c;

COLUMBIA—Similar to Corona except that there is no yellow in the throat. Good commercial. L. \$1.50; M. \$1.00; S. 60c.

CORDOVA-Beautiful rose salmon. I have grown this variety since its introduction and believe it is one of the finest early cutflowers. L. 10-\$1.50; M. 10-\$1.00; S. 10-50c; Bbts. pkg. 25c.

CREAM ORCHIDS—Beautiful ruffled and lacinated cream. Tall vigorous plant. An excellent variety. L. 50c; M. 30c, 10-\$2.40; S. 10-\$1.20; Bbts. pkg. 50c.

CROWN JEWEL—A blotched rose pink said to be a glorified Mrs. F. E. Peters; very strong grower. L. 50c; M. 35c; S. 25c;

CYNTHIA—Tall early yellow and a good commercial. Opens 6 on an 18 bud spike. L. 50c; M. 35c; S. 20c; Bbts. 10-50c.

CONNIE G-Outstanding beautiful clear cream, heavily ruffled with 6 to 8 large flowers opened at a time. L. 35c, 10-\$2.75; M. 20c, 10-\$1.50; S. 10-75c; Bbts. pkg. 50c.

DOLLY VARDEN-A very large salmon with a cream throat, 7 to 8 florets open, on a vigorous plant. L. 50c; M. 30c; S. 20c; Bbts. pkg. 50c.

DOROTHY ARMSTRONG—One of the medium purples. Eight 4-inch florets open on a long flower head. Good cutter and a fine glad. L. 10-\$1.20; M. 10-75c; S. 10-50c; Bbts. pkg. 25c.

EDITH WARR—A beautiful pink glad with 6 open huge florets, with 6 showing color. L. \$2.50; M. \$2.00; S. \$1.50.

ELMERS ROSE-A wonderful fine new rose. The florets have good substance and intense ruffling. Good commercial. 50c, 10-\$4.00; M. 35c, 10-\$2.75; S. 25c, 10-\$2.00; Bbts. 25-\$1.00.

EMBERS-A two-toned variety, outer edge of bloom is light red with a lighter center and rose markings on cream. A very nice glad. L. \$3.00; M. \$2.00; S. \$1.00; Bbts. 25c.

EVANGELINE—Beautiful light buff pink. Eight to 10 florets open on a tall spike. One of the best in recent introductions. In big demand. L. 20c, 10-\$1.60; M. 10-\$1.00; S. 10-60c.

FIELDMASTER—Beautiful clear cameo pink with heavy mid ribs and yellow lip. Florets are ruffled and recurved. Opens 6 to 8 on a strong, tall plant. A good keeper. L. 50c; M. 35c; S. 25c.

FLORENCE NIGHTINGALE—Beautiful glistening white. This is one of the best commercial whites on the market. L. 10-\$1.00; M. 10-60c; S. 10-40c; Bbts. pkg. 25c.

FOLKLORE—Deep orchid pink with a creamy white throat. Excellent cutflower, should be better known. L. 25c, 10-\$2.00; M. 10-\$1.20; S. 10-80c; Bbts. pkg. 50c.

FIRELIGHT-Excellent tall deep scarlet. Perfect placement. This has possibilities of making a good commercial. Try this one. L. 25c; M. 10-\$1.50; S. 10-\$1.00; Bbts. 25-50c.

FORSYTHIA—An excellent new yellow. Very tall with a 24 inch flower head. 8 large ruffled open with 6 showing color. L. \$1.00; M. 75c; S. 50c.

FRIENDSHIP—Pure pink blending to a waxy white and a cream throat. Early and a very beautiful glad. L. 10-\$1.00; M. 10-70c; S. 10-40c; Bbts. pkg. 25c.

FRANCESCA—A light lavender pink with a cream throat. Beautifully ruffled, exquisite form. Opens 5 to 6 on an 18 bud spike. L. \$1.00; M. 75c; S. 50c; Bbts. 10-\$1.00.

GAIL—Tall lavender, opening 6 to 8 florets on a tall spike. Good commercial and a very fine variety. L. 35c; M. 25c; S. 2-30c; Bbs. 25-\$1.00.

GENE—A very attractive variety with perhaps the most frilled and ruffled florets of any yellow. An excellent commercial. L. 10-\$1.20; M. 10-75c; S. 10-50c; Bbts. pkg. 25c.

GIANT CYCLAMEN-Cyclamen color similar to Miss Wisconsin, makes a good spike and one all the florists like. L. 10-\$1.00; M. 10-60c; S. 10-40c; Bbts. pkg. 25c.

GOLD—Rich tall clear golden yellow on a 16 bud spike. Rugged grower and should be a fine commercial. One of the most beautiful yellows I have seen. This glad will be with us for a long time. L. \$1.00; M. 75c; S. 50c; Bbts. 10-\$1.20.

GORGEOUS DEB—Ruffled light salmon with cream yellow blotch. Open 8 beautiful blooms on a long head. L. 50c; M. 35c. 10-\$2.75; S. 20c, 10-\$1.50; Bbts. 25-50c.

GWEN—Light rose, shading to a lighter throat. 6 to 9 open on tall spike. L. 50c; M. 35c; S. 25c; Bbts. 10-50c.

GRACY'S CHOICE—Large rose pink with 7 open on a tall spike. Very nice color, one I am sure you will like. L. \$2.00; M. \$1.50.

HEIRLOOM -Description on front cover.

HOWARD V. WRIGHT—A light yellow with a deeper throat. Eight 5 inch florets open on a tall spike. This looks like a fine addition to the yellows. L. \$4.00; M. \$3.00; S. \$2.00; Bbts. 25c.

KAREN—Clear medium magenta, lower petals have a large sulphur yellow throat. 6 open on a good stem. Stock limited. L. \$5.00; M. \$4.00; S. \$3.00.

KING DAVID—Deep purple with dark velvet throat and a picot edge around petals. Strong grower. In big demand. L. \$1.00; M. 65s, 10.\$5.00; S. 45c, 10.\$3.50; Bbts. 10-75c.

LAVENDER LACE - Ruffled lavender with a large cream throat. 5 to 6 florets open on a tall spike. Vigorous grower. L. 25c, 10-\$2.00; M. 10-\$1.00; S. 10-50c; Bbts. pkg. 50c. LILA WALLACE—Deep rose, in the 300 size. An attractive variety that I am sure you will like. L. 40c; M. 25c; S. 2·25c; Bbts. 25·50c.

MALIBU—Ruffled light pink, darker at edges. Cream throat. Tall spike holding 8 to 10 open. L. \$1.00; M. 75c; S. 50c; Bbts. 5-\$1.00.

MARGARET PETERS—White with a dark maroon blotch, edged with yellow, very conspicuous. 6 to 8 florets open on a tall spike. L. 10-\$1.50; M. 10-\$1.00; S. 10-60c; Bbts. pkg. 25c.

MADELINE BROWN-Tall growing salmon pink, 6 to 8 open on a long head. Looks to me like an excellent commercial. L. 35c; M. 25c; S. 2-25c; Bbts. pkg. 50c.

 $\mbox{MALLOW---}\mbox{Light}$ rose blotched cream. Opens 7 on a tall strong plant. Good florists color. L. \$1.00; M. 50c; S. 25c; Bbts. 25-\$1.00.

MAGNET—Deep orchid rose color, very tall grower, with 6 open at a time. Personally I like Noweta Rose much better because it has better placement and opens more florets. L. 50c; M. 35c; S. 25c; Bbts. 10-\$1.00.

 $\textbf{MAZDA}{-}\text{Color}$ a deep buff shading to yellow throat. 8 open on a long head, a strong robust grower. L. 35c; M. 25c, 10-\$2.00; S. 2-25c, 10-\$1.00; Bbts. 50-75c.

MANCHU—Brilliant yellow overlaid with a flush of pink with a small reddish blotch. A very striking variety. L. 10-\$1.00; M. 10-70c; Bbts. Pkg. 25c.

MESA MIST—A plain petaled floret with a blush toned light grey, shading toward the center. A very attractive glad that I am sure you will like. L. \$1.50, M. \$2.00; S. 75c; Bbts. 10-\$1.00. MIGHTY MONARCH—Medium dark red. Opens 6 to 8 large florets on a tall spike. A good show glad. L. 10-\$1.20; M. 10-75c; S. 10-50c; Bbts. pkg. 25c.

MISS CHICAGO—Attractive rose, with a lavender cast. Light yellow throat mark. The florists like this giant. L. 50c, 10-\$4.00; M. 35c, 10-\$2.75; S. 25c, 10-\$2.00; Bbts. 10-50c.

MOTHER FISHER-Lavishly ruffled white. Grows tall and rugged. A real show champion. L. 50c, 10-\$4.00; M. 35c, 10-\$2.75; S. 25c, 10-\$2.00; Bbts. 10-50c.

MRS. R. G. ERREY—Huge tall deep red that makes a large spike. A fine show flower. Should be better known. L. 25c, 10-\$2.00; M. 10-\$1.50; S. 10-\$1.00; Bbts. pkg. 25c.

NEW YORK—A deep rose, 6 to 8 open on a very tall spike. Everyone who sees this likes it fine. L. 10-\$1.20, M. 10-70c, S. 10-40c.

NORDIC QUEEN-Soft glowing flesh pink blending to creamy yellow throat. Strong grower and one I am sure you will like. M. 75c, 10-\$6.00; S. 50c, 10-\$4.00; Bbts. 10-\$1.00.

NOWETA ROSE—Clean lavender rose that will open 10 to 14 florets on a 22 bud spike. This tops all of the new introductions of the last few seasons. Better get a start on this one. L. 35c, 10-\$2.75; M. 25c, 10-\$2.00; S. 2-25c, 10-\$1.25; Bbts. pkg. 25c.

NUGCET-Light yellow with no markings. Opens 6 to 8 on a good spike. Makes excellent bulbs. L. 10-\$1.20; M. 10-75c; S. 10-50c; Bbts. pkg. 25c.

OPECHEE—Smoky rose with lavender overlay and carmine feather on lower petals. 8 open on a tall straight spike. L. 35c; M. 20c, 10-\$1.60; S. 2-30c, 10-\$1.20; Bbts. 25-\$1.00.

ORCHID FANTASY-Pale orchid beautiful color and one that stands heat well. 7 open on a good spike and has excellent placement. L. \$1.50; M. \$1.00; S. 50c; Bbts. 10-\$1.00.

ORCHID LADY-Color, a pinkish lavender with a creamy yellow throat. 6 to 7 open on a tall spike, even from small bulbs. L. 10-\$1.20; M. 10-75c; S. 10-40c; Bbts. pkg. 25c.

PAULINE—Pure white, tall spike with 8 open on a long head, a very nice glad. L. \$1.50; M. \$1.00; S. 75c; Bbts. 10-\$1.00.

PATROL—Beautiful clear apricot with a yellow throat. 8 to 10 open on a tall spike. Excellent commercial, that is becoming very popular. L. 20c, 10-\$1.50; M. 10-\$1.00; S. 10-50c; Bbts. pkg. 35c.

PACTOLUS—Florets are light buff yellow with a scarlet blotch. 7 to 8 open on a 22 bud spike. L. 10-\$1.20; M. 10-75c; S. 10-50c; Bbts. pkg. 25c.

PARTHIENA—Large florets of deep lavender. Color somewhat like Takina. Tall spikes and an excellent show glad. L. 10-\$1.40; M. 10-\$1.00; S. 10-60c; Bbts. pkg. 25c.

PEACH GLOW-A large buffy orange, wide open ruffled florets of heavy texture. Winner of many special awards. L. 75c; M. 50c; S. 35c; Bbts. 10-75c.

PENNANT—A light soft pink of a cool compelling color. A very nice glad that I am sure you will like. L. \$1.50; M. \$1.00; S. 75c: Bbts. 5-\$1.00.

WHOLESALE PRICE LIST 1953 -- F. O. B. Mt. Eden, California

Varieties marked with * can be purchased by the 1,000. 25 at 100 rate, 250 at the 1,000 rate.

					Bulblets				WARIETY B. 100						Bulblets		
VARIETY—Per 100 No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Qt.	Pk.		VARIETY—Per 100	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Qt.	Pk.
ADORATION*\$,	,	,			\$ 3.00	\$ 18.00			.\$32.00	\$28.00	\$24.00	\$20.00	\$16.00	\$12.00		\$
ANDRENA*	14.00	12.00	10.00	8.00	6.00	25.00	125.00		MRS. R. G. ERREY		5.00	4.00	3.00	2.00	1.25	6.00	********
ANIMATION* 6.00	5.00	4.00	3.00	2.00	1.25	7.00	48.00		NEW YORK		40.00	4.00	3.00	2.00	1.50	10.00	
BETTY DUNCAN 10.00	8.00	6.00	5.00	3.00	2.00	7.00	42.00		NOWETA ROSE	12.00	10.00	6.00	5.00	4.00	3.00	35.00	200.00
BIRCH RED 8.00	7.00	6.00	5.00	4.00	3.00	10.00	60.00		NUGGET	8,00	7.00	5.00	3.00	2.25	1.50	10.00	
BRIDAL ORCHID* 12.00	10.00	7.00	6.00	4.50	3.50	20.00	120.00		ORCHID LADY*		4.00	3.00	2.50	1.75	1.00	7.00	40.00
CARNIVAL			4.00	2.50	2.00	10.00			PATROL*		5.00	4.00	3.00	2.00	1.50	15.00	100.00
CLEO* 6.00	5.00	4.00	3.00	2.00	1.25	6.00	40.00		PACTOLUS*	5.00	4.20	3.80	3.20	2.40	1.50	5.00	30.00
COLUMBIA100.00	80.00	70.00	50.00	40.00	32.00	200.00			PARTHIENA*	8.00	7.00	6.00	5.50	3.50	2.50	12.00	72.00
CORDOVA		5.00	4.00	3.00	2.00	15.00	90.00	7000	POINSETTIA		60,00	50.00	45.00	40.00	35.00	200.00	
CROWN JEWEL 45.00	40.00	35.00	30.00	25.00	20.00	90.00			QUIBERON			7.00	6.00	5.00	4.00	35.00	
CONNIE G 20.00	18.00	15.00	12.00	10.00	7.00	75.00			RAVEL	4.00	3.50	3.00	2.50	2.00	1.00	3.00	18.00
DOLLY VARDEN	******	15.00	12.00	8.00	5.00	50.00			RED WING*	8.00	7.00	6.00	5.50	3.50	2.50	30.00	
DOROTHY ARMSTRONG* 6.00	5.00	3.00	2.50	2.00	1.50	6.00			ROBERT ALAN	25.00	22.00	18.00	16.00	12.00	10.00	75.00	
ELMERS ROSE 30.00	28.00	25.00	20.00	15.00	10.00	70.00			SEQUIN*	6.00	5.00	4.00	3.00	2.00	1.50	10.00	60.00
EVANGELINE* 6.50	5.50	4.00	3.00	2.00	1.25	12.00	72.00		SHERWOOD*		4.00	3.50	2.50	1.50	1.00	6.00	35.00
FLO. NIGHTINGALE 4.00	3.25	2.40	1.80	1.20	.80	3.00	18.00		SPIC & SPAN*	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
FOLKLORE		10.00	8.00	6.00	4.00	20.00	120.00		SPINDRIFT		*******	4.00	3.00	2.00	1.50	6.00	60.00
FIRELIGHT		12.00	10.00	8.00	6.00	30.00			SUNDAY BEST		18.00	15.00	12.00	10.00	8.00	40.00	
FRIENDSHIP* 6,00	5.00	4.00	3.00	2.00	1.25	5.00	35.00		SUNSPOT		4.20	3.20	2.40	1.80	1.25	4.00	25.00
GAIL 15.00	13.00	10.00	8.00	6.00	4.00	50.00			STRAWBERRY PEACH*		3.50	2.50	2.00	1.50	1.00	6.00	
GENE* 6.00	5.00	3.50	3.00	2.50	2.00	5.00	30.00		TIVOLI		3.80						40.00
GIANT CYCLAMEN 4.50	4.00	3.50	2.50	1.50	1.00	4.00			TOPFLITE		6.00	5.00	4.00	3.50	2.50	15.00	********
GOLD 80.00	70.00	60.00	50.00	40.00	1,00	4.00	*********		THE RAJAH		0.00	12.00	10.00	8.00	6.00	15.00 90.00	*******

GWEN	26.00	20.00	18.00	14.00	9.00	65.00			THE ROAN		4.00	3.50	2.50	1.75	1.25	6.00	40.00
KING DAVID	10.00	35.00	30.00	25.00	20.00	120.00	100.00		TRAILS END*		10.00	8.00	6.00	5.00	4.00	10.00	60.00
LAVENDER LACE 12.00	10.00	8.00	6.00	5.00	4.00	20.00	120.00		TYRONE		110.00	95.00	85.00	75.00	65.00	250.00	
MALLOW		30.00	25.00	20.00	15.00	80.00			VENIDA*		8.00	6.00	5.00	3.00	2.00	8.00	48.00
MANCHU 5.00	4.00	3.00				5.00			WHITE GODDESS*		5.00	4.00	3.00	2.00	1.25	5.00	48.00
MIGHTY MONARCH* 5.00	4.00	3.00	2.50	2.00	1.25	4.00	30.00		WHITE LACE			*******	12.00	8.00	6.00	30.00	
MISS CHICAGO	20.00	18.00	15.00	12.00	10.00		*******		ZEPHYR	6.00	5.00	4.00	3.00	2.00	1.25	5.00	35.00



POINSETTIA

POINSETTIA-See description on front cover.

QUIBERON-A soft peach buff, shading to salmon at the edges, light yellow throat. 8 to 10 open on a 30 inch flower head. L. 35c, 10-\$2.75; M. 20c, 10-\$1.50; S. 10-\$1.00; Bbts. pkg. 25c.

RAVEL-A medium blue with reddish throat. Good cutflower and one of the best blues. L. 10-\$1,20; M. 10-60c; S. 10-40c; Bbts. pkg. 25c.



GLADIOLUS RETAIL PRICE LIST 1953 Cont'd

RED SKIN-A bright scarlet self color. This big husky glad opens 9 florets with 6 showing color. L. \$2.00: M. \$1.50.

RED WING-Bright scarlet. An excellent commercial in big demand. L. 35c, 10-\$2.75; M. 20c, 10-\$1.50; S. 10-\$1.00; Bbts. pkg. 25c.

ROBERT ALAN-Brilliant medium vellow, 6 to 8 open on a tall spike. L. 50c; M. 35c, 10-\$2.75; S. 20c, 10-\$1.60; Bbts, 10-50c.

ROSY FUTURE-Color deep rose. 6 to 8 open on a tall spike. M. 50c, 10-\$4.00; S. 30c, 10-\$2.25; Bbts. 10-50c.

ROSITA—See description on front cover.

SENECA — Tall deep rose pink, tall stretchy spikes with 8 or more open. Vigorous grower. M. 50c, 10-\$4.00; S. 35c, 10-\$2.75; Bbts. 20-\$1.00.

SEQUIN—Clear light vellow opens six 4½ inch florets on a nice spike. Good prospect as a commercial. L. 10-\$1.20; M. 10-75c; S. 10-50c; Bbts. pkg. 25c.

SHERWOOD—Ruffled deep purpple. 5 to 6 open on a long flower head. Some say this is the best purple. L. 10-\$1.20; M. 10-75c; S. 10-50e; Bbts. pkg. 25c.

SALMANCA-A bright smoky buff with coppery cerise feather. Very tall strong grower. L. 75c; M. 50c.

SIERRA SNOW-Huge glistening white with 8 large blooms open. A winner at the shows. L. \$1.00; M. 75c, 10-\$6.00; S. 50c, 10-\$4.00; Bbts. 5-50c.

SPIC & SPAN—Ruffled tall medium pink. 8 to 10 open on a straight spike. Excellent cutflower and a glad that will be with us for a long time. L. 10-\$1.00; M. 10-60c; S. 10-40c; Bbts. pkg. 25c.

SPINDRIFT—Creamy white. 8 open on a tall spike. Good show glad and that should be better known. L. 10-\$1.00; M. 10-70c; S. 10-40c.

SUNDAY BEST-Light rose tinted lavender. 6 to 8 open on a long head. L. 50c, 10-\$4.00; M. 35c, 10-\$2.75; S. 20c, 10-\$1.50.

SUNSPOT—Light apricot buff. 6 to 8 five inch blooms open on a tall spike. Great show winner. L. 10-\$1.20; M. 10-75c; S. 10-50c; Bbts. pkg. 25c.

STRAWBERRY PEACH -- Large wide open beautifully ruffled bright orange pink with a soft scarlet feather. Tall grower, 6 open, of heavy substance; healthy and an excellent cutflower on a 17 bud spike. L. 10-\$1.00; M. 10-70c; S. 10-40e; Bbts. pkg. 25c.

SWEET SIXTEEN - A pure pink sport of Beauty's Blush. Should become a top commercial when stock is more plentiful. L. 75c; M. 50c, 10 \$4.00; S. 35c, 10-\$2.75; Bbts. 10-50c.

TAJ MAHAL-A clear creamy or oyster white. 6 to 7 open on a very nice spike. Much admired, L. \$1.00; M. 75c; S. 50c; Bbts. 10-\$1.00.

TIVOLI-Tall straight soft rose. One of the best from Holland, L. 10-\$1.00; M. 10-60c; Bbts. pkg. 25c.

THE RAJAH-Ruffled rich reddish purple. 8 open florets on a tall spike. A spectacular glad. Personally I like this better than King David, L. 50c, 10-\$4.00; M. 35c, 10-\$2.75; S. 20c, 10-\$1.50.

THE ROAN—Rosy red covered with silvery lines. Unique and different. Huge blooms on a tall spike. L. 10-\$1.20; M. 10-60c; S. 10-40c; Bbts. pkg. 25c.

TOPFLITE-Beautiful shade of soft rose. A basket of these are out of this world. Good cutflower, L. 25c, 10-\$2.00; M. 20c, 10 \$1.50; S. 10 75c; Bbts. pkg. 35c.

TRAILS END-A deep rose lavender with a creamy yellow throat, 6 to 8 open on a tall spike, very nice. Good commercial. L. 25c, 10-\$2.00; M. 20c, 10-\$1.00; S. 10-\$1.25; Bbts, 25 50c.

TYRONE-See description on front cover.

VALDA—A rosy Elizabeth the Queen. 8 open and 8 showing color on a tall spike. L. \$1.50; M. \$1.00; S. 75c; Bbts. 5-\$1.00.

VENIDA—A very healthy, strong growing rosy lavender. 6 to 8 open on a tall spike, good commercial. L. 10 \$1.50; M. 10-\$1.00; S. 10-60c; Bbts. pkg. 25c.

WHITE GODDESS—Beautifully ruffled large white florets of heavy substance. 6 to 8 open on a tall spike, good cutflower. L. 10-\$1,20; M. 10 75c; S. 10-50c; Bbts. pkg. 25c.

WHITE LACE-A beautiful early ruffled and fluted white in 300 class. In good demand, L. 35c; M. 25c, 10-\$2.00; S. 10-60c; Bbts. pkg. 35c.

ZEPHYR—Deep flesh pink with reddish throat marking. 8 open on a tall spike, very attractive. Strong grower and good cutflower. L. 10-\$1.00; M. 10-60c; S. 10-40c; Bbts. pkg. 25c.

NOWETA ROSE Unit price: 5 L., 5 M., 10 S. and ½ pint Bbts. \$10.00.